



NEWS RELEASE

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IMAX[®]

Grand Canyon Adventure: River At Risk
To Open Friday, Feb. 27, 2009 At
Fort Worth Museum of Science and History's Omni Theater

FORT WORTH, TEXAS – *Grand Canyon Adventure: River At Risk* will bring whitewater excitement to the Giant IMAX[®] screen when it opens at the Fort Worth Museum of Science and History's Omni Theater, an IMAX[®] dome (1501 Montgomery Street), Friday, Feb. 27, 2009. The film continues its IMAX[®] run through the summer of 2009.

Taking audiences on this illuminating rafting trip are two environmental heroes: world-renowned river advocate Robert F. Kennedy, Jr. and celebrated author/anthropologist/explorer Wade Davis, accompanied by their daughters – Kick Kennedy and Tara Davis – for whom this journey will become a moving rite of passage. They are guided by Shana Watahomigie, a member of the Havasupai tribe and the first Native American to become a National Park Ranger and river guide. Narrated by Robert Redford, *Grand Canyon Adventure* features songs and music by Dave Matthews Band.

“Safe fresh water is a human right like clean air, yet more than one-fifth of the world's people suffer without adequate clean water,” said Kennedy, who recalls going down the Colorado just a few decades ago with his own father and seeing wide, sandy banks and animals that have since vanished. “My hope is that *Grand Canyon Adventure: River at Risk*

more

Grand Canyon Adventure

add one

will remind the world that restoring our waterways and conserving fresh water are important, not just in developing nations but here at home. The quality and survival of our civilization will depend on it.”

The giant screen film combines exhilarating river-rafting action on America’s most iconic river, family fun, and the grandeur of the Grand Canyon. It tells an engaging story of how ordinary people can make a difference for our parched planet – one that is running out of clean, fresh water so fast that the United Nations estimates 40 percent of the world could face life-threatening shortages by the year 2050.

Shot in four weeks almost entirely on the Colorado River, the challenging production took the 300-pound 3D IMAX camera through its paces and involved the cooperation of three Indian nations, the National Park Service, Teva and its team of champion kayakers, and more than a dozen experienced river guides. The filming of *Grand Canyon Adventure: River at Risk* represents the largest filmmaking expedition in the canyon’s recent history and the last major film production of its magnitude to be shot in the canyon due to new protective restrictions on the number of crew members and equipment allowed.

Grand Canyon Adventure: River at Risk is produced by **MacGillivray Freeman Films** and **MacGillivray Freeman Films Educational Foundation** in association with **Waterkeeper Alliance** and **Museum Film Network**, presented by **Teva** and supported by **Kohler Co.** The film is directed by **Greg MacGillivray**, produced by **Greg MacGillivray**, **Mark Krenzien**, and **Shaun MacGillivray**, and written by **Jack Stephens** and **Stephen Judson**. The score is co-composed by Dave Matthews Band’s **Stefan Lessard** and **Steve Wood**.

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Grand Canyon Adventure
add two

Tickets

Tickets for *Grand Canyon Adventure* are on sale now, and can be purchased online at www.fortworthmuseum.org, by phone at 817-255-9540, or at the Omni Theater ticket office during operating hours. Ticket prices are \$7 for Adults and \$6 for children (3-12) and seniors (60+). For show times, visit www.fortworthmuseum.org .

About The Museum

Dedicated to life-long learning and anchored by its rich collections, the Fort Worth Museum of Science and History engages its diverse community through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. Since the mid-1980s, the Museum has annually welcomed nearly a million visitors, making it one of the most popular cultural attractions in North Texas.

The Museum is currently in the process of building a new facility in the heart of Fort Worth's Cultural District. The world-class facility, designed by internationally renowned architects, Legorreta+Legorreta, will open in late 2009 and will feature a collection of new exhibits and programs developed by the Museum's staff and a team of nationally recognized designers.