



## NEWS RELEASE

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# IMAX<sup>®</sup>

## **Fort Worth Museum of Science and History Omni Theater Takes Audiences On A Global Adventure**

***Ride Around The World* Opens Monday, January 5, 2009**

FORT WORTH, TEXAS – Back by popular demand, *Ride Around the World*, a special film for IMAX<sup>®</sup> and other giant screen theaters, reveals the amazing global journey of the cowboy. The large-screen film transports viewers to exotic, rarely seen locations in Morocco, Spain, Argentina, Chile, Mexico, Canada and the U.S. to discover the 1,500-year-old horse and cattle culture as it spread from its earliest beginnings to every corner of the New World. The film is on view at the Fort Worth Museum of Science and History Omni Theater, an IMAX<sup>®</sup> dome (1501 Montgomery Street) Monday Jan. 5 through Thursday, Feb. 26, 2009.

*Ride Around the World* combines stunning cinematography with some of the most fantastic action footage ever seen on the IMAX<sup>®</sup> screen to create a profound visual experience that will thrill audiences of every nationality, while uniting them in a shared heritage. ([www.ridearoundtheworld.com](http://www.ridearoundtheworld.com)) Viewers will meet Moroccan warriors, Spanish conquistadors and others as they discover the true international roots of the American cowboy and cowgirl.

“Bringing this documentary film back to the Omni at this time is especially important, as it coincides with the legendary Fort Worth Stock Show and Rodeo,” said Museum President Van A. Romans. “It also symbolizes our ever-growing partnerships with the National Cowgirl Museum and Hall of Fame, the Texas and Southwestern Cattle Raisers Association, and the Stock Show.”

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*Ride Around The World*  
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The global historical perspective of the movie is juxtaposed with an exciting running story filmed on the historic Four Sixes Ranch in West Texas. On this 500-square-mile working ranch, the film puts viewers in the saddle to experience what it is like to be a modern-day cowboy or cowgirl. Filmed in IMAX® 15/70, *Ride Around the World* also features compelling music and unforgettable characters. In its revolutionary look at a widely influential global culture, it creates a giant-screen experience that will educate and entertain viewers around the world.

As the presenting sponsor of *Ride Around the World*, Ford Trucks also celebrates this heritage. For more than 100 years, Ford has shared the hard-working values and independent spirit of cowboys everywhere.

### **Tickets**

Tickets for *Ride Around The World* are on sale now, and can be purchased online at [www.fortworthmuseum.org](http://www.fortworthmuseum.org), by phone at 817-255-9540, or at the Omni Theater ticket office during operating hours. Ticket prices are \$7 for adults, and \$6 for children (3-12) and seniors (60+). During the Fort Worth Stock Show and rodeo – Jan. 16-Feb. 8, 2009 – visitors can experience *Ride Around The World* and entrance to the National Cowgirl Museum and Hall of Fame for the following Combo prices: \$10 for adults, and \$8 for children and seniors. For Omni show times, call 817-255-9300.

### **About the Filmmakers**

*Ride Around the World* is the first large-format film from Trinity Films, an award-winning television and theatrical documentary company based in Austin, Texas. The production is led by producer/writer/director Harry Lynch, senior producer Jeff Fraley and producer Brady Dial. International horseman, writer and historian Jasper Winn serves as story consultant and researcher.

Cinematographers Rodney Taylor and David Douglas capture the dramatic action and stunning landscapes with the IMAX® MSM camera. Celebrated composer Brian Satterwhite crafts the score, providing a beautiful musical backdrop to the stunning images. [www.ridearoundtheworld.com](http://www.ridearoundtheworld.com)

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*Ride Around The World*  
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The film is distributed by Giant Screen Films, 500 Davis Street #1005, Evanston, Illinois 60201,  
(847) 475-9140, [www.gsfilms.com](http://www.gsfilms.com)

### **Museum Information**

Dedicated to life-long learning and anchored by its rich collections, the Fort Worth Museum of Science and History engages its diverse community through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. Since the mid-1980s, the Museum has annually welcomed nearly a million visitors, making it one of the most popular cultural attractions in North Texas.

The Museum is currently in the process of building a new facility in the heart of Fort Worth's Cultural District. The world-class facility, designed by internationally renowned architects, Legorreta+Legorreta, will open in late 2009 and will feature a collection of new exhibits and programs developed by the Museum's staff and a team of nationally recognized designers.