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Contact: Margaret Ritsch, 817-255-9411;
mritsch@fwmsch.org

ESCAPE IN IMAX AT OMNI THEATER

Poseidon: The IMAX Experience to Open on May 12
Epic film digitally re-mastered into The IMAX Experience®

Fort Worth, Texas, April 26, 2006 – Audiences will be holding their breath for *Poseidon: The IMAX Experience* to open at the Omni Theater on May 12. Digitally re-mastered into the unparalleled image and sound quality of The IMAX Experience with proprietary IMAX DMR® (digital re-mastering) technology, *Poseidon: The IMAX Experience* will debut concurrently with the nationwide 35mm release from Warner Bros. Pictures.

Moviegoers will experience the impact of the rogue wave – a monstrous wall of water over one hundred feet high – on a giant IMAX screen nearly as high. The large 15/70 film frame, combined with the IMAX projection technology and remarkable sound system, will provide Omni Theater moviegoers with an extraordinary cinematic experience.

“*Poseidon* is a thrill ride,” says Academy Award nominated director Wolfgang Petersen. “We want people to feel as though they are on the ship when the giant wave hits. We want to pull them under the water and bring them back up to catch their breath. The IMAX format is so immersive, it’s perfectly designed to help draw audiences into the action.”

After a rogue wave capsizes a luxury cruise ship in the North Atlantic, a small group of survivors find themselves unlikely allies in the ensuing battle for their lives in *Poseidon*. Determined to fight their way to the surface, they must forge a path upward through layers of wreckage as the ship continues to sink, drawing upon skills and strengths they didn’t even know they had, fighting against time for their own survival and for each other.

Warner Bros. Pictures presents, in association with Virtual Studios, a Radiant Production / Next Entertainment / Irwin Allen Productions / Synthesis Entertainment Production of a Wolfgang Petersen film: Kurt Russell, Josh Lucas and Richard Dreyfuss star in *Poseidon*, also starring Jacinda Barrett, Emmy Rossum, Mike Vogel, Mia Maestro, Jimmy Bennett and Andre Braugher. Directed by Wolfgang Petersen from a screenplay by Mark Protosevich, based on the novel by Paul Gallico, *Poseidon* is produced by Wolfgang Petersen, Duncan Henderson, Mike Fleiss and Akiva Goldsman.

Kevin Burns, Jon Jashni, Sheila Allen and Benjamin Waisbren are the executive producers. John Seale, A.C.S., A.S.C., is the director of photography; William Sandell, the production designer; and Peter Honess, A.C.E., the editor. Music by Klaus Badelt. Costumes designed by Erica Edell Phillips. *Poseidon* will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. Rated PG-13 by the MPAA for "intense prolonged sequences of disaster and peril."

www.poseidonmovie.com

The Omni Theater, an IMAX dome, is located at 1501 Montgomery Street in Fort Worth. For information on tickets and showtimes, please call 817-255-9300 or visit the website at www.fwmsh.org. *Poseidon* will show in the evenings through June 4.

About the Omni Theater and the Fort Worth Museum of Science and History

Dedicated to lifelong learning and anchored by our rich collections, the Fort Worth Museum of Science and History engages our diverse community through creative, vibrant programs and exhibits interpreting science and the stories of Texas and the Southwest.

The Museum features traveling exhibits and four core exhibit galleries, including DinoDig® and KIDSPACE®; the Noble Planetarium, Museum School®; and the Omni Theater, an IMAX dome seven stories high. Since the mid-1980s, the Museum annually welcomes more than 800,000 visitors, making it one of the most popular cultural attractions in North Texas.

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About IMAX Corporation

Founded in 1967, IMAX Corporation is one of the world's leading entertainment technology companies and the newest distribution window for Hollywood films. IMAX delivers the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR technology. IMAX DMR (Digital Re-mastering) makes it possible for virtually any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences. As of December 31, 2005, there were 266 IMAX theatres operating in 38 countries.

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