



FORT WORTH MUSEUM
SCIENCE AND HISTORY

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SPLASH INTO AN UNDERWATER ADVENTURE

Humpback Whales opens in Omni IMAX® Theater March 6

Fort Worth, TX – Audiences will splash into a new giant-screen adventure when ***Humpback Whales*** arrives in the Omni Theater on March 6, 2015. Under the helm of two-time Academy Award®-nominated director Greg MacGillivray (*The Living Sea, Dolphins, Everest*), MacGillivray Freeman Films brings their legendary giant-screen storytelling to one of the most enormous and vastly fascinating creatures on earth.

Narrated by two-time Golden Globe nominee Ewan McGregor and presented by Pacific Life, ***Humpback Whales*** is an immersive ocean adventure that invites audiences to dive head-first into the mysterious realm of these 55-foot, 50-ton aquatic mammals. In a splashing, musical mix of stunning imagery, underwater splendor and scientific exploration, the film asks the compelling question: what might life be like from a humpback's point of view. Once feared as monsters, and very nearly hunted to extinction, today humpbacks are in the midst of a slow but remarkable recovery.

"Whales are awesome animals," says director, Greg MacGillivray. "They are critical to the ecological health and survival of the ocean, and since they are among the largest animals to ever live on earth, there is no better subject for audiences to experience life-size on the giant screen."

Executive producer Tennyson Oyler, VP of Brand Management for Pacific Life adds "Humpback whales are at the center of an environmental story that offers great promise. With the end of commercial whaling, humpbacks are steadily recovering from near extinction. This film transports audiences into their mysterious world for a close-up look at how truly remarkable these animals really are."

Humpback Whales marks the prolific large-format film company's first film focused exclusively on whales, following such giant-screen hits as *The Living Sea*, *Dolphins*, *Coral Reef Adventure* and *To The Arctic*. The MacGillivray Freeman Films team took it as an occasion to apply all of their cumulative cinematic experience to the telling of one of the most compelling wildlife stories of our time: how humpbacks were brought back from the brink of destruction to set off a new wave of scientific discovery and human fascination with their one-of-a-kind, gargantuan beauty. **Humpback Whales** is the third film to come out under MacGillivray Freeman's One World One Ocean series, following *To The Arctic* and *Journey to the South Pacific*.

The film is family friendly and has a run time of 40 minutes.

[http:// www.humpbackwhalesfilm.com](http://www.humpbackwhalesfilm.com)

Tickets are \$7 for adults, \$6 for children (2-12) and seniors (65+). Museum members receive a \$3 discount. Purchase tickets at www.fortworthmuseum.org or by calling 817-255-9300.

About Humpback Whales

A MacGillivray Freeman film presented by Pacific Life, **Humpback Whales** is directed by Greg MacGillivray (*The Living Sea*, *Dolphins*, *Everest*) and produced by Shaun MacGillivray (*To The Arctic*, *Grand Canyon Adventure*). Filmed with 15perf / 65mm IMAX® cameras, *Humpback Whales* is written by Stephen Judson (*Everest*, *To The Arctic*) with a musical score by Steve Wood (*Journey to the South Pacific*, *To The Arctic*). A One World One Ocean production.

About MacGillivray Freeman Films

MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 38 giant-screen films to its credit. Throughout the company's 50-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame. MacGillivray Freeman's films are known for their artistry and celebration of science and the natural world. It is the first documentary film company to reach the one billion dollar benchmark for worldwide box office. Visit www.macgillivrayfreemanfilms.com and www.oneworldoneocean.com.

About Pacific Life

Offering insurance since 1868, Pacific Life provides a wide range of life insurance products, annuities, and mutual funds, and offers a variety of investment products and services to individuals, businesses, and pension plans. Pacific Life counts more than half of the 100 largest U.S. companies as its clients. For additional

company information, including current financial strength ratings, visit www.PacificLife.com. Pacific Life refers to Pacific Life Insurance Company and its affiliates, including Pacific Life & Annuity Company. Client count as of June 2014 is compiled by Pacific Life using the 2014 FORTUNE 500® list.

About the Fort Worth Museum of Science and History

The Museum was established in 1941 and is accredited by the American Alliance of Museums. Anchored by its rich collections, the Museum is dedicated to lifelong learning. It engages guests through creative, vibrant programs and exhibits interpreting science and the history of Texas and the Southwest. A new \$85 million campus opened in November 2009. The Museum is open daily, except Thanksgiving, Christmas Eve and Christmas Day. For more information, visit www.fortworthmuseum.org or call 817-255-9300.

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